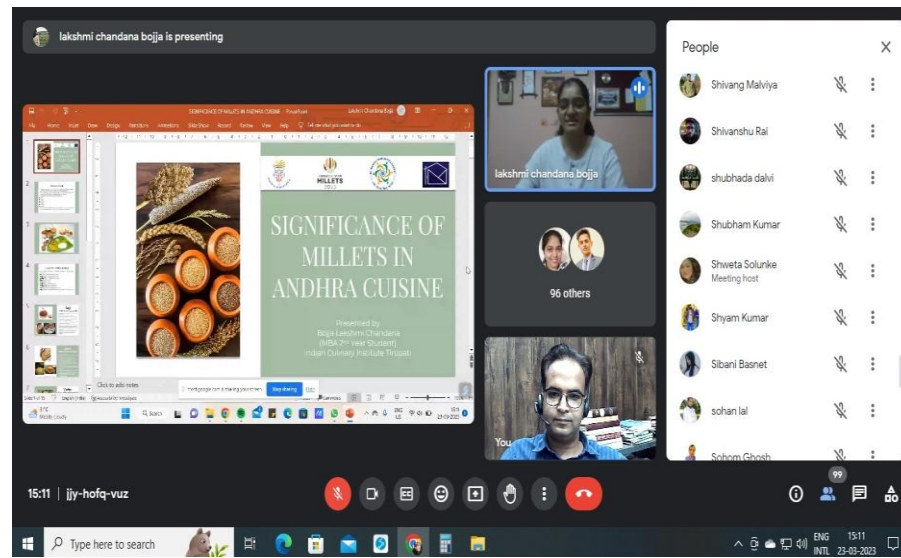


**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES
DURING MARCH 2023**

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	MARCH 2023	Presentation on Andhra Pradesh Tourism	Presentation on Andhra Pradesh Tourism will be conducted to make awareness among students	Andhra Pradesh	75	
02	IHM Gurdaspur	MARCH 2023	Presentation about Millets in Andhra Cuisine	Webinar conducted with ICI Tirupati Faculties and Students	Andhra Pradesh	98	



SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF MARCH 2023

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	40	317	915	322	1859
2	INSTAGRAM IHM Gurdaspur Page	210	210	647	647	932

